

A Leading Global Investment
**Banking Securities n'
Management Firm**

2022 / 2023 OUR

**Company
Profile**





Noah O Jackson

PRESIDENT

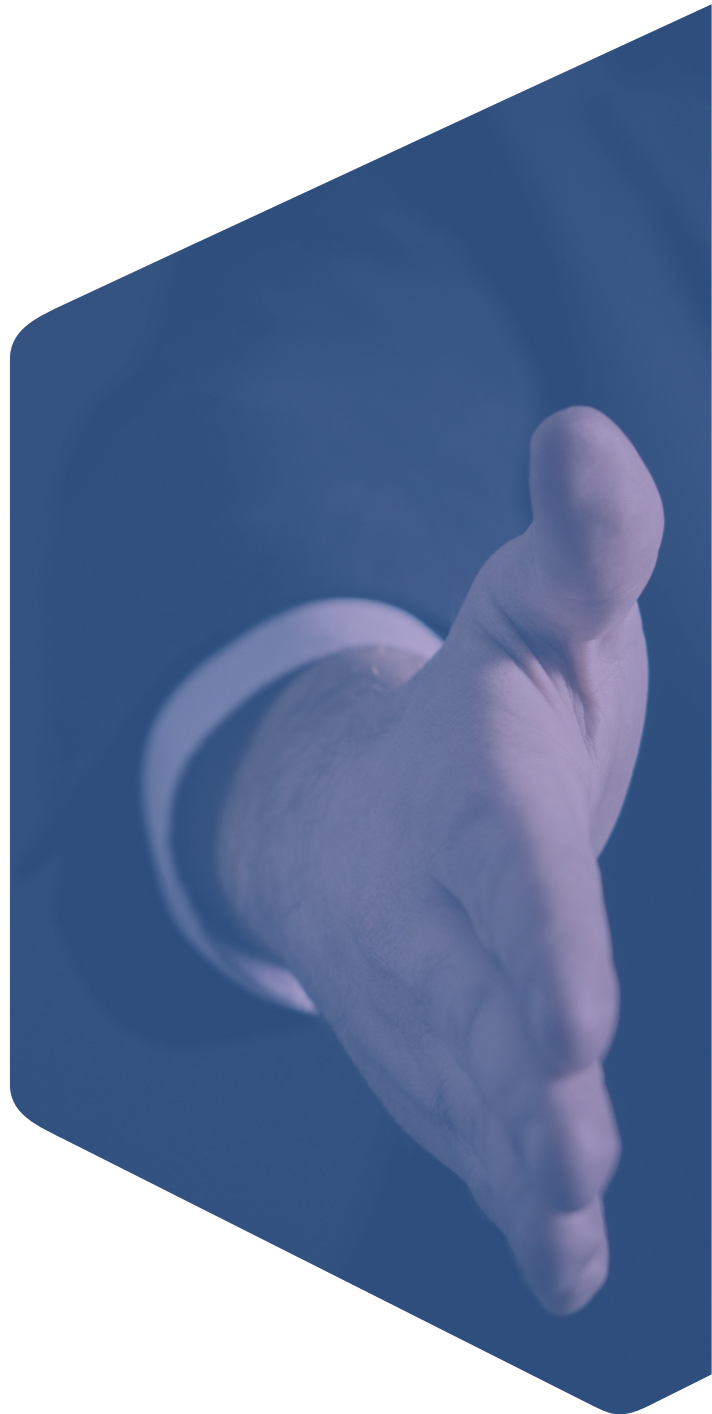
Noah O Jackson is a financial advisor who first became aware of the stock market when his father purchased a few shares of Church's Fried Chicken stock for him in the mid 1970's. The stock was also purchased for his 2 siblings, who eventually sold their stock and took the cash. At the age of 14, Noah O Jackson sold his stock as well, but decided to take his proceeds and reinvest.

He had a passion for baseball cards at the time, and decided to purchase shares of Topps, a leading baseball card distributor. Over the next few years, Noah O Jackson doubled his money and he was hooked.



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About our Company!

Ferland Investments founded in 2001, is a leading global investment banking securities and investment management firm that provides a wide range of financial services to a substantial and diversified client base that includes corporations, financial institutions, governments and individuals.

We serve our clients with the most experienced bankers in our profession and build enduring, mutually beneficial relationships, to create value for our clients.

Our professionals have earned a reputation for creativity and implementation of excellence in complex situations.

We Help You To Achieve Your Life Financial Purpose

Why Ferland Investment???

Ferland Investment makes it possible for you to achieve your financial purpose in life and live the lifestyle you've always craved for. By investing in Forex and CFD trading, Crypto Currency, Real Estate, Renewable Energy, Stocks and NFP we guarantee our clients substantial monthly profit for two years.

We are a purpose-driven company, bound together by our commitment to what we do and how we work together. We come to this business from many different perspectives, but we all hold common values that we bring to our work. We are constantly engaged in research and development.

This is a necessity in the world of relentlessly changing global financial markets. By utilizing our group of experts in all aspect of investment, we can carefully identify investment opportunities that can generate maximum profit for our client over a long period of time.



We're A Registered Company

We are registered under Canada's Business Registries. To verify, Kindly search for Ferland Investments Limited (873956635) is located at: Canada

'www.beta.canadasbusinessregistries.ca'



We Are Trustworthy

We always act honestly and fairly. We honor our promises. We earn the trust of our clients, colleagues, community and shareholders through the quality of our work and our high ethical standards. We have the courage to speak up when we make a mistake or see something that doesn't seem right.



Our Philosophy

The pillars of our investment approach is first, we identify investment opportunities arising from market inefficiencies, carry out detailed research, tailor portfolios appropriately and undertake thorough risk management.

Our Milestone

Since its formation in 2001, Investments have completed more than 500 transactions, representing well over USD 50 Billion, in transaction volume encompassing domestic and cross border asset sales, strategic advice, restructuring, and equity private placements.

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I'm more excited about the next 20 years for Ferland Investments. Working with an extraordinary group of financial advisors to lead the independent advice model into the future is a pretty great opportunity, and I can't wait to work on that future together with our advisors to generate more profit for our clients.

Services that we provide!

Our platform is created to bring substantial, consistency and transparency to the heart of our clients. Our people are committed to providing outstanding value and a superior customer experience. Our company is focused on long term, sustainable growth.

We offer our clients the opportunity for stable financial growth while maintaining a work- life balance. We celebrate our loyal and passionate clients. You are our inspiration and support, and the reason for our success and leadership. With your investment and help, we pledge to bring the best value to our clients.

We offer a platform with opportunities for all, the best product and customer service to our clients. Our people are determined to continue to set the standard for our clients and we do not compromise our standards.

We are result oriented, and our team of professionals are here to help you grow financially, giving you absolute calmness and help you achieve financial stability.

Security Stay Safe Online

As an investment business, we expect to find fraudulent schemes on social media and email from people pretending to represent Ferland Investments (or other businesses in our group). We have robust processes and measures in place to manage activities like this and do everything we can to protect our customers and clients. If you get a social or email message and you're unsure if it is from us, you can send it to our mailbox and we'll look into it for you. If you have any concerns you can email us at; contact@ferlandinvestment.com



Business Continuity Plan

Ferland Investments Company has developed and implemented a Business Continuity Plan (“BCP”) that includes redundant data backups and alternate facilities to protect its business processes and technology environment in the event of a significant business disruption.

Ferland Investments’s policy is to respond to a significant business disruption (SBD) in an effort to safeguard employees’ lives and firm property, make a financial and operational assessment, quickly recover and resume operations, protect the firm’s books and records, and allow our customers to transact business.

The plan addresses business disruptions that may be caused by a local incident or by a regional or market related disaster that applies to many companies. The Plan covers our critical business processes and related employees essential for Ferland Investment Fund Ltd to continue to conduct business for an interim or temporary period during a business interruption. Every important aspect of Ferland Investment Fund Ltd’s securities business, including data backup and recovery; all mission critical systems; financial and operational assessments; alternative communications with customers, employees, and regulators; alternate physical location of employees; critical supplier, contractor, bank and counter-party impact; regulatory reporting; and assuring our customers prompt access to their funds and securities if we are unable to continue our business is addressed in this plan. Ferland Investment Fund Ltd’s goal is to recover its Critical Business Processes with minimal interruption, depending on the nature of the disruption. In a disruption to only our firm, we will transfer our operations to a local site when needed and expect to recover and resume business relatively quickly. In a disruption affecting our business district, city, or region, we will transfer our operations to a site outside of the affected area, and presume to recover and resume business within a short period of time. If the significant business disruption is so severe that it prevents us from remaining in business, we will assure our customer’s prompt access to their funds and securities.

Forex Foreign Exchange

Forex, also known as foreign exchange, FX or currency trading, is a decentralized global market where all the world's currencies trade. The forex market is the largest, most liquid market in the world with an average daily trading volume exceeding \$5 trillion. All the world's combined stock markets don't even come close to this. But what does that mean to you? Take a closer look at forex trading and you may find some exciting trading opportunities unavailable with other investments.

Forex Investment Plans is an investment system designed specifically for online investors. To make it easier for you and to reduce administrative expenses, we use the so-called e-currencies (also referred to as digital currencies or electronic payment systems) in our operations. Thus, you do not need to have a bank account, do not have to incur various hidden fees in order to benefit from investing your funds with us. Investing with us is absolutely hassle-free, requires no paperwork and most importantly we manage all the risk for you.

- 1 Making only the highest probability trades, utilizing sophisticated analytical models that determine and identify opportunities with regards to specific trading instruments.
- 2 Trading strategies that are proprietary to the trader and used on a risk management scale, with a predetermined exposure limit set for the overall trading strategy
- 3 Trades that are monitored 24 hours each and every day – which ensures the safety of our client's funds
- 4 Judicious risk management principles that are applied to all of our trading accounts. We generate a quantitative trade model that improves the long-term consistency of our trades

CFD Trading

The contract for difference (CFD) offers European traders and investors an opportunity to profit from price movement without owning the underlying asset. It's a relatively simple security calculated by the asset's movement between trade entry and exit, computing only the price change without consideration of the asset's underlying value. This is accomplished through a contract between client and broker, and does not utilize any stock, forex, commodity or futures exchange. Trading CFDs offer several major advantages that have increased the instruments' enormous popularity in the past decade.

Markets that Ferland Investments Trade Finance invests in?

We offer contracts for difference on over 1500 global markets and multiple asset classes, all with the ability to utilize leverage and go both long or short including:

- FX
- Indices
- Shares
- Currencies
- Commodities (Gold, Oil and precious metals)

We can profit from both rising and falling prices. If you believe the price of an asset is going to rise, you go long or 'buy' and you'll profit from every increase in price. If you believe the price of an asset is going to fall, you go short or 'sell' and you'll profit from every fall in price. If the markets don't move in the direction you expect, you'll suffer a loss.

The ability to go long or short along with the fact that CFDs are a leveraged product makes it one of the most flexible and popular ways of trading short term movement in financial markets today.

Crypto Currency

Cryptocurrencies are digital currencies, created and stored electronically in the blockchain using cryptography (hence “crypto”) to control their creation and to verify the transfer of funds. Cryptocurrencies are unique because they don’t have any physical form and exist only in the network. Their supply, or circulation, isn’t determined by any central bank or government, and the network itself is completely decentralized. There are a growing number of cryptocurrencies, but the most popular to date are Bitcoin, Ethereum, and Litecoin.



Blockchain

A blockchain is a digital, decentralized ledger of cryptocurrency transactions. The Bitcoin and Ethereum networks are both blockchains where all transactions are recorded. Where assets tied to governments were formerly backed by gold or silver, Bitcoin and Ethereum are backed by their respective networks. A typical cryptocurrency transfer is first published to the blockchain, where it’s then securely verified by multiple sources in the network. Once a transfer is confirmed by several sources and verified for all to see, it’s accepted by the network. Since the blockchain verifies the transfer of assets, you no longer need to go through a bank to initiate a transaction.

Volatility

The prices of cryptocurrencies are volatile largely because they’re a new asset class, and there’s no consensus on their overall worth as a currency or investment. This also serves as our major source of generating profit for our clients.

Real Estate

Buying real estate can be more than just finding a place to call home to Ferland Investments. Most people have to do a real estate transaction at some point in their lives, and some find it an intriguing opportunity for capturing and creating value. Real estate has become a common investment vehicle to Ferland Investments, and it continues to be popular despite a very rocky market correction in 2007-09.

Using our scale and market presence to maximize opportunity from direct and indirect real estate

Real estate has a robust track record of enhancing portfolio diversification and can deliver strong risk-adjusted returns for investors. At Ferland Investments, we offer expertise across all principal real estate sectors - enabling us to target opportunities in their home market and globally. Our success in real estate is built on deep local research, global insight and an active approach to investing and development of our real estate assets.

In this way, we seek to enable our clients to benefit from global real estate themes such as demographic change, urbanization, technology plus environmental, social and governance (ESG) factors. For a full understanding of Ferland Investments' Real estate expertise and global reach.

Direct and indirect expertise

As well as managing direct real estate assets, we invest indirectly using listed and non-listed funds, multi-manager strategies and real estate debt. By also providing related services for tax, finance and development, we're committed to giving clients a one-stop solution for their real estate needs.

We have a deep understanding of real estate's ability to provide a wide variety of investment opportunities. We believe the asset class is unrivaled in its ability to deliver enhanced portfolio diversification and strong, risk-adjusted returns over the long term.

Renewable energy is energy generated from natural resources—such as sunlight, wind, rain, tides and geothermal heat.

Renewable energy investment is a type of environmental/socially responsible investment specifically relating to investments into companies focusing on renewable energy resources like wind, solar, biofuels, hydropower and tidal power as well as the technology and systems relating to these sources. Renewable energy investment is a sub-category of environmental investment, which in turn is a sub-category of impact/socially responsible investment (SRI).

Growing concern for the environment and the well-evidenced existence of climate change and its devastating consequences, combined with advancements in technology has seen the demand for alternative energy resources rise. As such, renewable energy investment is no longer considered a purely philanthropic endeavour but is now considered a profitable avenue for renewable energy investors looking for strong financial returns on capital invested as well as supporting environmentally-conscious companies.

Our most popular alternative energy ETFs investments;

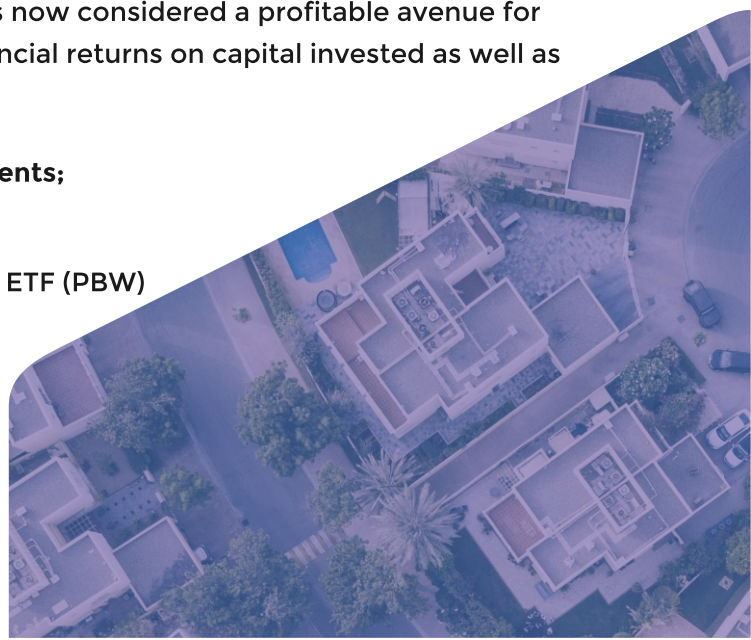
- Guggenheim Solar ETF (TAN)
- PowerShares WilderHill Clean Energy Portfolio ETF (PBW)
- VanEck Global Alternative Energy ETF (GEX)
- iShares Global Clean Energy ETF (ICLN)
- PowerShares Cleantech Portfolio ETF (PZD)

Real Estate Trading (Flipping)

We have experts that have significant experience in real estate valuation and marketing with the right capital and the ability to do or oversee repairs as needed.

Real estate trading has a shorter time period during which capital and effort are tied up in a property. Depending on market conditions, Ferland Investments generates significant returns even on this shorter time frame for clients.

Real estate trading requires a deeper market knowledge and a bit of luck. Hot markets can cool unexpectedly, leaving short-term traders with a loss or a long-term headache.



NFP

Non Farm Payrolls

Non Farm Payrolls measures the change in the number of people employed during the previous month, excluding the farming industry. Job creation is the foremost indicator of consumer spending, which accounts for the majority of economic activity. A higher than expected reading should be taken as positive/bullish for the USD, while a lower than expected reading should be taken as negative/bearish for the USD.

Understanding Ferland Investments investment options in NFP

Ferland Investments NFP board construct investment portfolios that produce the best possible returns for an acceptable level of risk. The key is to use a diversified portfolio that combines defensive and growth investment options.

Defensive Assets;

- ✓ **Cash** - Most investors allocate at least some of their portfolios to cash or cash equivalents, such as short-term money market deposits or bank bills.
- ✓ **Term deposits** - Returns a fixed interest rate over a set period of time, with the cash repaid at the end of the term. Interest rates depend on the term, the amount of the deposit and the interest payment frequency. You can choose to have interest paid into a nominated account, providing an income stream, or reinvested back into the term deposit.
- ✓ **Fixed interest** - These investments include bonds and some capital notes, which are short-term bonds issued by companies. Bonds usually pay interest twice a year at a fixed rate (known as the 'coupon'). At the end of the term, the bond is repaid in full, with no risk to capital.

Growth assets;

These investments tend to carry higher levels of risk, yet have the potential to deliver higher returns over longer investment time frames. They include:

- ✓ **Equities** - Investing in equities (Australian and international) involves owning a small part of a company and being entitled to a share in its profits and future growth. These investments are at the mercy of market volatility, which means their value can move up and down rapidly.
- ✓ **Hybrids** - These securities combine characteristics of both bonds and equities. They pay a known (fixed or floating) coupon until a certain date, at which point, a number of things could occur such as the conversion of the bond into the underlying shares. Hybrids, hence can be classed as either defensive or growth assets.



Property - Other than directly investing in residential, industrial and commercial property, NFPs can also invest in listed property vehicles such as REITS (Real Estate Investment Trusts)



Alternatives - These are investments in non-traditional assets and strategies that can bring additional diversification to a portfolio. There are a broad range of strategies and assets included in 'Alternatives'. Some invest in less traditional markets and some use strategies that deliberately generate different return patterns to traditional asset classes, such as equities. Examples are commodities, private equity and hedge funds, which pursue investment strategies involving a wide variety of assets and can use debt and derivatives to enhance returns.

Once NFP boards understand what each investment option offers over different time periods, they can get a clear idea of the likely outcomes of different portfolio allocations.

Stock / Shares

What are stocks?

Stocks are shares of ownership in a corporation. The stock market is a place where stocks are bought and sold. People buy or invest in stocks to benefit from a company's tremendous value potential over time. Once you buy or invest into a stock you now become part owner or a shareholder of that particular corporation.

• AMD (AMD) • Facebook (FB) • Netflix (NFLX) • Apple (AAPL) • Tesla (TSLA) • Amazon (AMZN)

How Ferland Investments make profit investing in stocks?

As a Shareholder, you can now participate in the company's growth and success through stock Price Appreciation and by earnings Dividends. Capital or price appreciation is an increase in the market price of your stock over time brought about by an increase in its potential value and the demand to buy its shares. The faster a company can grow, the faster its price can appreciate. Profitable corporations can also issue dividends, whether in cash or in additional shares of stock as a means for shareholders to share in their distributed profits.

How Ferland Investments make money in stocks?

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Why Ferland Investments Invest in the Stock Market?

History has proven that investing in quality stocks can provide greater returns than most investment instruments. This offers you the best chance in achieving your financial goals and gives you the ability to later enjoy the benefits of your money. The track record of the stock market also shows that a good basket of stocks climb more often than decline.

The 4 Golden Rules

Discipline and the right methodology is the key to a successful stock investment program. Understand and adopt these four essential rules of thumb to keep you on track.

1

Invest **EARLY**

3

Invest **LONG TERM**

2

Invest **REGULARLY**

4

Invest using **DIVERSIFICATION**

We have other special packages on <https://ferlandinvestment.com>.



Noah O Jackson

PRESIDENT

A motivating leader who embodies our firm's culture - With nearly 16 years of leadership roles at our firm, Mr. Jackson leverages his firm-specific and industry knowledge to lead the firm and its people, develop the firm's strategy, embody the "tone-at-the-top" and help protect and enhance our firm's culture, providing his insights to our Board and Committees and keeping directors apprised of significant developments in our business and industry
Education - Graduate of Leland Stanford Junior University.



Andrew R Williams

VICE PRESIDENT

Andrew R Williams is Vice President, a Director and a member of Ferland Investments's Global Executive Committee. He is responsible for day-to-day oversight of all Ferland Investments's key operating units including Investment Strategies, Client Businesses, Technology & Operations, and Risk & Quantitative Analysis.
Education - Mr. Andrew R Williams earned a BS degree in economics from the Wharton School of the University of Pennsylvania in 1979, and an MBA degree from Harvard Business School in 1983.



J G Daniel Smith

SECRETARY

J G Daniel Smith is our Secretary and Director of Operational Resources and also Director of forex Trading & CFD Investing at Ferland Investments. Over a decade, he has been a trader, investor, investment adviser and global market strategist; he has extensive market expertise in stocks, options, fixed income, commodities and currencies.

Education - A graduate of Tufts University, Williams is a Chartered Market Technician (CMT).



Annie Richer

DIRECTOR OF NFP INVESTMENTS

Annie's main objective is to ensure that through NFP platform, Ferland Investments cares deeply about its employees and clients' well-being. With over seven years experience in executive management, she is committed to building exceptional leadership teams that makes sure we generate much profit for our clients, transparency and communication, and to delivering clients a broader range of high-quality solutions.

Education - Graduate of Providence College.



John Hiebert

TREASURY

John Hiebert is responsible for overseeing Multi-Asset Strategies and Global Fixed Income and renewable energy development activities, operations, integration in wind and solar energy projects. He's managing construction of more than 1000 MW and oversees the operations of wind and solar farms.
Education - John Hiebert holds a Bachelor of Electrical Engineering degree from Concordia University (2000). A member of the Ordre des ingénieurs du Québec since 2005.



Susan Johnson

CHIEF MARKETING OFFICER

Susan Johnson brings 10 years of extensive commercial real estate finance expertise to Ferland Investments leading group. Most recently, Susan .J. was the National Originations Manager for Westwood Capital Real Estate Finance, for which she also shared senior management responsibility.

She managed a team that originated loans across the United North America, Europe and Asia.

Meet the Team!

Our constant goal is to recruit, retain, and develop the best talent available. However, at times, even the most talented and creative individuals need a little help finding their way. At Ferland Investments, we open our doors to professionals of all orientations, races, abilities, genders, and life experiences.

In addition, we offer an accommodating and flexible work environment so that our associates can maximize their effectiveness at home, at work, and within their communities. At the same time, we encourage and sponsor employee networks that build on our diversity and inclusion strategy.



Teamwork Is Our Strength

In 2001, Noah O Jackson established Ferland Investments, a registered investment advisory firm dedicated to providing clients with superior financial counsel in the changing economy. His market insight and investment strategies help fulfill the mission of Ferland Investments to help clients in the face of a rapidly changing market.

Other major successes in Ferland Investments's life include his family. He met his wife Amy in college and they were married in 1997. With their 2 children, Adrain and Avery, Noah O and Amy currently reside in Sandpoint, Idaho.

Now let's talk about Ferland Investments. I've always thought that you could learn a lot about an organization by how it responds to change. Does it rigidly stand its ground and eventually lose its relevance? Or does it blow like a seed in the winds of change until it becomes an unrecognizable version of its former self? When it comes to navigating change, I prefer a more grounded, but nimble approach: staying rooted in a timeless principle, while adapting how that principle is brought to life. More and more, I am absolutely convinced that this timeless principle - the very future of financial advice itself - is independent, objective advice.

Get in Touch with Us!



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